

DUBLIN LONDON WASHINGTON, D.C.

# EXECUTIVE TRAVEL

SAVOR THE JOURNEY  
MARCH/APRIL 2011

## THE *human* ELEMENT

TEMPTED TO CREDIT TECHNOLOGY FOR YOUR GOOD TRAVEL EXPERIENCE? **THINK AGAIN.**

SECRETS FROM  
A HOTELIER

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BAD WEATHER:  
WHO CANCELS  
YOUR FLIGHT?

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WRONG TURN?  
MAN VS. GPS

PROMOTION

# Savor the Journey

A Lifestyle Guide from Executive Travel



## TACA Airlines

As of December 1st, 2010, TACA Airlines offers a new direct flight between its hub in El Salvador and Liberia, capital of the Guanacaste province in Costa Rica, with immediate connections to and from Guatemala, New York, Los Angeles, Washington, and San Francisco. It operates four times a week in different schedule options for morning or evening travel.

Visit [www.taca.com](http://www.taca.com)



## Blakes Hotel

This truly stunning, stylish, superb luxury boutique hotel, the first and finest designer hotel in the world, is the creation of Designer Anouska Hempel, displaying her extraordinary, exquisite and exotic vision and offering sensational service to the discerning and well-travelled connoisseur. Blakes is recognised as a totally unique luxury hotel in the London Royal Borough of Kensington and Chelsea.

Visit [www.blakeshotels.com](http://www.blakeshotels.com)



## Grootbos Nature Reserve

Grootbos Nature Reserve, with its two 5-star lodges, is situated on the forest clad hills overlooking the whale-watching haven of Walker Bay. Grootbos has carved a unique niche in the upmarket eco-lodge sector by specializing in the Cape region of South Africa's world-renowned flora and marine biodiversity. The reserve is home to more than 740 different species of plants, offers warm hospitality, world class cuisine, fine South African wines and is a nature lover's paradise.

[www.grootbos.com](http://www.grootbos.com)



# OPEN

# Savings

## AirTran Airways

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AirTran Airways and OPEN Savings have partnered to save your business even more! Enjoy low fares to over 65 destinations, plus automatically save 5% when you use your American Express Business Card to book your AirTran Airways flights.



## Serenbe

Serenbe — a community nestled in the pastoral countryside, on the edge of Atlanta. An international model for conservation and balanced development, Serenbe is home to an organic farm, the Inn at Serenbe, three critically-acclaimed restaurants, shops and galleries, art programs, horse stables, and stylish homes that feature the latest in energy efficiency. Visit for a day to shop and dine, vacation for a few nights, or stay for a lifetime.

Contact: [www.serenbe.com](http://www.serenbe.com) or 770.463.2610



## eSkyGuide iPhone app

Executive Travel SkyGuide has developed an iPhone app just for your busy travel lifestyle: **eSkyGuide**. Use it for real-time updates on your flight status and schedule, the weather an airport finder and more. eSkyGuide is available exclusively from the iTunes App Store.

**EXECUTIVETRAVEL**  
MAGAZINE